



slower speeds,  
safer streets



# BRAKE ROAD SAFETY WEEK

## Let's Talk About Speed

Dear Parents/Guardians

Sunday 19th November is a day of Remembrance for all who have tragically lost their lives or been severely injured in road collisions - there is a memorial in St Johns Gardens behind St Georges Hall. Sadly, too many people are continuing to be affected directly or indirectly by deaths or serious injuries on our roads. This year the road safety charity "Brake" is focussing National Road Safety Week (19th November - 25<sup>th</sup> November) on speed and the consequences of driving too fast for the prevailing conditions. It is a fact that the speed of a vehicle involved in a collision can have a direct correlation on the severity of injuries.

As a driver of any vehicle, you have a responsibility to drive within the set speed limits and to take into consideration the prevailing road and weather conditions.

There are several factors that will affect the stopping distance of a vehicle

- The speed you are travelling will affect how long it takes to bring your car to a halt – the faster you drive, the greater the stopping distance.
- The weather and road surface conditions will affect how quickly the vehicle can stop if it is wet or icy as it will take longer.
- The type of vehicle, size, age, condition of tyres and how well maintained it is may also impact the stopping distance.
- Any distraction to the driver may affect the length of time it takes to react and apply the brakes.

Children find it difficult to judge the speed of vehicles so please be aware especially when driving near schools or residential areas of the city. Allow pedestrians time to cross at junctions and crossings but most important **THINK** about the speed you are travelling and have this conversation with other drivers.

The Highway is for all Road Users consider your speed.....

Road Safety Team Liverpool City Council